



2024 PADDLE AT THE PARK



SPONSORSHIP DECK

Saturday, May 11, 2024 | The Boardwalk on Okaloosa Island



HCA Florida

Destin Emergency



Paddle at the Park is one of the South's premier paddleboard races. It takes place on the beautiful sandy shores and emerald green waters of the Destin - Fort Walton Beach area.

The event features 1- and 3-mile recreational races, the 6-mile elite race, and a kids' out-and-back fun paddle. Inflatables and kayaks are welcome in certain races.





Since 2012, Paddle at the Park has grown bigger and better with racers from 14 states and two countries. With an average of more than 100 racers and even more spectators, Paddle at the Park offers sponsors an excellent way to showcase their products and services and maximize their marketing dollars and ROI.

States represented include Alabama, Florida, Georgia, Kansas, Kentucky, Louisiana, Mississippi, Nevada, New Jersey, North Carolina, Pennsylvania, South Carolina, Tennessee and Texas.

Paddle at the Park would not be possible without great community support and loyal sponsors.





Sponsorship Opportunities & Benefits



Title Sponsor: SOLD OUT!

- Top billing - Paddle at the Park Sponsored by _____
- Top billing on main logo, which will appear on all promotional material, including t-shirts
- Distribution of marketing materials at race and/or product samples in race goodie bags
- Logo on company-supplied banner displayed at race site
- Top billing logo on all promotional materials, including race flyers and website
- Business recognized at awards ceremony
- Business linked from race website and listed on race Facebook page
- Business recognized on all press releases as title sponsor
- 15 complimentary race entries with t-shirts
- Company booth/tent(s) set up at the race
**Tent(s)/Table(s) supplied by sponsor.
- Complete list of race participants



Sponsorship Opportunities & Benefits



Platinum Sponsor: \$2,530

Non-Destin Chamber Member Price: \$3,080

- Distribution of marketing materials at race and/or product samples in race goodie bags
 - Logo on company-supplied banner displayed at race site
 - Logo on all promotional materials, including race flyers and website
 - Logo on t-shirts
 - Business recognized at awards ceremony
 - Business linked from race website and listed on race Facebook page
 - 10 complimentary race entries with t-shirts
 - Company booth/tent(s) set up at the race
- **Tent(s)/Table(s) supplied by sponsor.**





Sponsorship Opportunities & Benefits



Gold: \$1,650

Non-Destin Chamber Member Price: \$2,200

- Distribution of marketing materials at race and/or product samples in race goodie bags
- Logo on company-supplied banner displayed at race site
- Logo on all promotional materials, including race flyers and website
- Logo on t-shirts
- Business recognized at awards ceremony
- Business linked from race website and listed on race Facebook page
- Four complimentary race entries with t-shirts
- Company booth/tent(s) set up at the race
**Tent(s)/Table(s) supplied by sponsor.

Silver: \$1,000

Silver/Accommodations Sponsor

Non-Destin Chamber Member Price: \$1,600

- Distribution of marketing materials at race and/or product samples in race goodie bags
- Logo on company-supplied banner displayed at race site
- Recognized as an Accommodations sponsor with an opportunity to provide a promotional code
- Logo on all promotional materials, including race flyers and website
- Logo on t-shirts
- Business recognized at awards ceremony
- Business linked from race website and listed on race Facebook page
- Two complimentary race entries with t-shirts
- Company booth/tent(s) set up at the race
**Tent(s)/Table(s) supplied by sponsor.



Sponsorship Opportunities & Benefits



Bronze Sponsor: \$390

Non-Destin Chamber Member Price: \$880

- Logo on race website
- Distribution of marketing materials at race and/or product samples in race goodie bags
- Logo on t-shirts
- Business recognized at awards ceremony
- One complimentary race entries with t-shirts



2024 Sponsorship Registration Form



SPONSORSHIP LEVEL _____

Company _____

Contact Name _____

Phone _____

Email _____

Signature _____

Email completed form to Gretchen at Membership@DestinChamber.com. For questions, please call (850) 837-6241.

All sponsorship money must be paid prior to race date.

*Sponsorships are non-refundable. If event is canceled due to an act of God, a new date will be set.